

# Money Forward Vietnam Company Profile



# Becoming the financial platform for all

**Money Forward** is a Japanese fintech startup delivering technology to visualize and improve both individuals' and SMEs' financial health. Our services include:

BtoC service "Money Forward Me" & BtoB service, a SaaS based solution, "MF Cloud series".

Our products are gaining **140,000+** paying business customers, covering **66%** of Japan's top 100 professional service firms\*

**Money Forward Vietnam (MFV)** is the first foreign subsidiary of Money Forward, Inc. Endowed the Mission, Vision, Culture, Value from mother company, MFV is aiming to not only move your life forward, but also move your career forward.

(\*: based on "Top 500 Professional Service Firms" in 2019 by Monthly ProPartner).

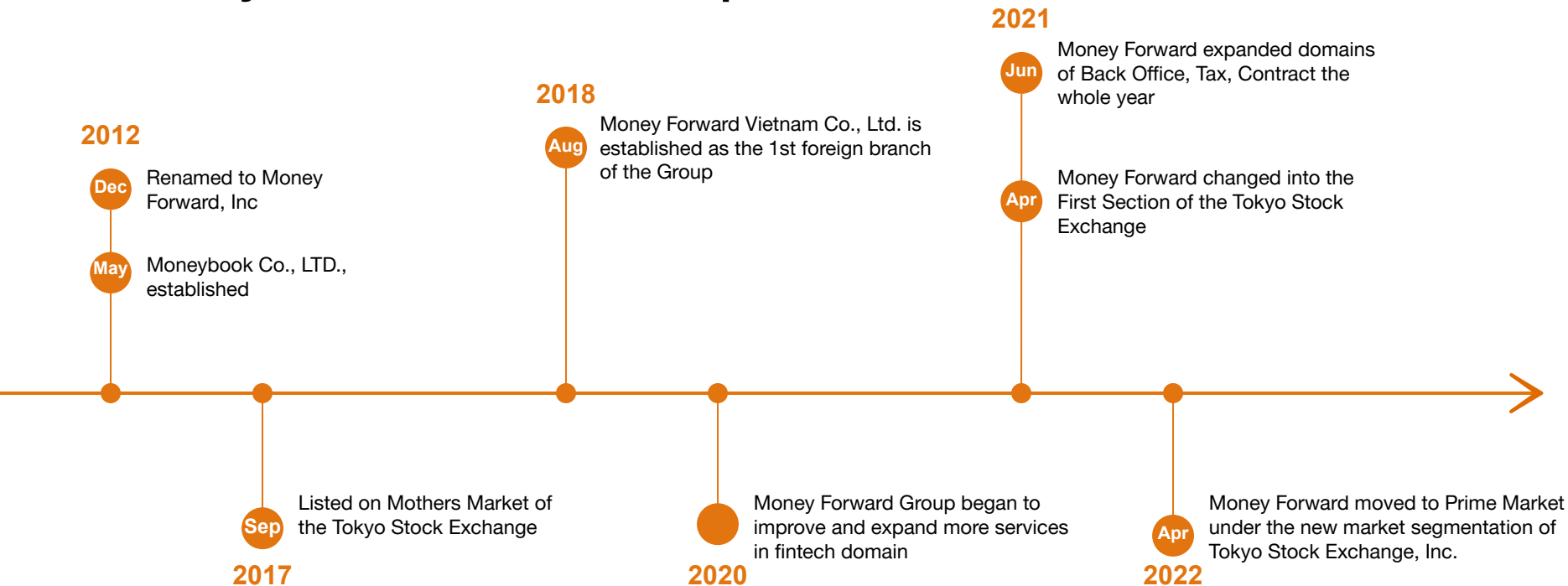


**President, CEO of Money Forward, Inc.**  
**Yosuke Tsuji**



**Representative, General Director  
of Money Forward Vietnam**  
**Nana Nagai**

# Money Forward Historical Map



# Our Products: Serving B2C, B2B, B2B2C

Corporates			Individuals	Financial Institutions
Money Forward Business		Money Forward Finance	Money Forward Home	Money Forward X
<b>SaaS Applications for Back Office Operations</b>  Cloud service for back-office operations (accounting/finance, HR, legal, and information systems) # Paying customer: 210k, approx. half of which are corporates.	<b>SaaS Marketing Platform</b>  Japan's one of the largest SaaS marketing platforms operated by SMARTCAMP	<b>Financial Services</b>  Provides BtoB deferred payment billing and factoring services. Provides online factoring service in partnership with MUFG.	<b>Personal Financial Management Services</b>  # User : 13.3mn+ Japan's No. 1 share*1 # Paying customer 380K+ Aggregated Asset: ¥18tn*2	<b>Digital Transformation of Financial Institutions</b>  Fintech platform linking individuals/corporates, financial institutions and fintech companies. Developed 85 services (including joint development)

Source: Financial Results for the 2nd Quarter of Fiscal Year Ending November 30, 2022. [url](#)

AEON

CASIO

JFS GROUP 大丸松坂屋百貨店

giftee\*

JAL  
JAPAN AIRLINES

LIVESENSE

SPACEMARKET

LIKE

JAFCO

WingArc1ST

NEOJAPAN

Wantedly

Chatwork

feedforce

# Clients trust us

MITSUBISHI  
MOTORS

ビザスク

Sun\*

MITSUBISHI  
CHEMICAL

Makuake

Retty

CADDi

PASONA

M 丸紅新電力  
MARUBENI POWER RETAIL

Kellogg's

弁護士ドットコム

KURASHICOM

Adacotech  
Adaptive Technology for Cognition

PRTTable

SAMURAI  
INCUBATE

Synspective

Astroscale

UZABASE

And 14000+ more

# Money Forward Vietnam

## A Product Company



### Projects

We are proudly in charge of developing a series of **B2C & B2B** products serving Japanese market.  
**50% of core products** are developed by **MFV** team related to **HR, Finance**,... matters.



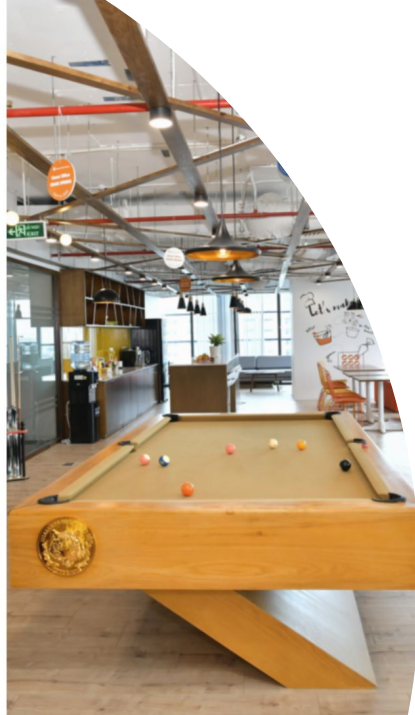
### Tech Stacks

We are harnessing the **cutting-edge** programming language naming Golang, Python, Java, PHP, Ruby, plus uncountable technology such as Mysql, Jquery, CircleCI,...



### Challenges

In a product organization, you are exposed to a wave of opportunities to **level up yourself** through **jaw-dropping projects** in the new and trendy industry - **Fintech**.



## Opportunities in MFV: a vacancy in disguise

Here in MFV, we see a vacancy as a hub of opportunities where you not only work but develop yourself comprehensively in both expertise and soft skills.

## Work like a Forwardian, be a Forwardian

MFV puts our beloved Forwardians at heart in every decision and action..

Forwardians, undoubtedly, are our most valuable assets, they are the maker shaping our future through technologies. At MFV, Forwardians at any levels will be equipped to tap into the potential, and disrupt their limitation.



**We put our  
Forwardians  
at heart**







## Caring Mental & Physical Recreation:

- Hybrid working
- Full salary in probation & 13th month salary
- Premium Health insurance from probation
- Social insurance on full salary from probation
- Flexible start 8AM-9AM from Mon-Fri
- 16 days off annually
- Paternity leave extra 5 days for male
- Company trip
- Club activities
- Annual health check

## Caring Career & Development:

- Clear Career path
- Foreign language & International technology-related certifications sponsoring
- Well-equipped facility: Macbook pro, additional monitor,...
- Soft skill workshops
- Tech seminars
- Monthly and biannually Recognition Awards
- Performance review twice/year

## Mission

### Money Forward. Move your life forward

'Money' may be nothing more than a tool for living.

However, money is also essential for guarding ourselves and our families, as well as for realizing our dreams.

We contribute to building a better society by providing services that enable users to “see money in a positive light and broaden their range of opportunities,” thereby significantly enriching their lives.

## Vision

### Becoming the financial platform for all

We aim to solve money-related issues of all individuals and businesses through building an open and fair financial platform and providing essential services.





### User-Focus

Defying all obstacles, we will retain a user-oriented stance at all times, grasping users' substantive issues and delivering solutions that exceed their expectations.



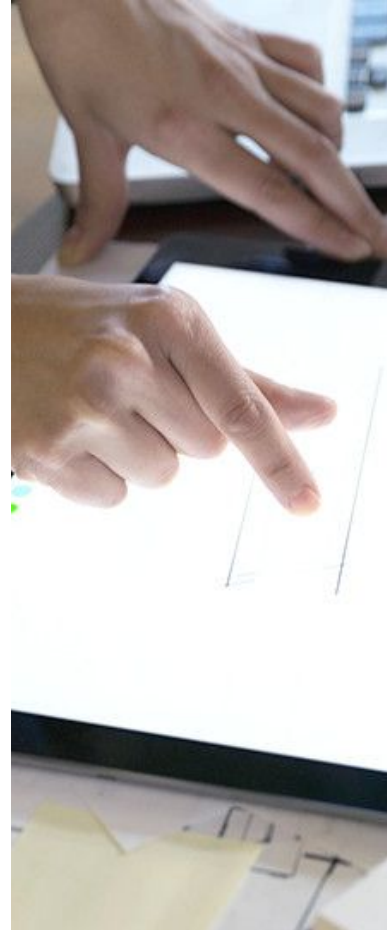
### Technology-driven

We believe technology to be a major driver in changing the world. We will therefore delve deeper into technology and provide society with deriving services, thus unceasingly drive innovation.



### Fairness

We pledge to be fair and open to all stakeholders including our users, employees, shareholders, and society as a whole.



### **Speed**

Make decision fast, do it fast.

### **Pride**

Keep growing. Be a professional for the best result.

### **Teamwork**

One for all, All for one. Accomplish goal as one team.

### **Respect**

Always have appreciation and respect. Be honest with everyone.

### **Fun**

Have fun with work, have fun with growing, have fun with your life.



## HCMC Branch

21st Floor Etown Central Building, 11 Doan Van Bo, Ward 13,  
District 4, HCMC

## Hanoi Branch

11th Floor, TNR Tower, 54A Nguyen Chi Thanh, Lang Thuong Ward,  
Dong Da District, Hanoi



MFV is a hub of "opportunities" for our members. There are many opportunities for growth within the company, and you are able to reach out and seize those opportunities on our own, and grow in a way that is both fulfilling and rewarding.

Becoming a Forwarian, you are many steps closer to Move your life forward, and of course, including your career forward.

General Director - Emma

# Thanks!

Let's contact us:

- <https://careers.moneyforward.vn/>
- HCMC mail: [recruit@moneyforward.vn](mailto:recruit@moneyforward.vn)
- HN mail: [recruit\\_hanoi@moneyforward.vn](mailto:recruit_hanoi@moneyforward.vn)

